



# Soft Landing *Services*

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# ABOUT US



**Essentia Advisory, S.C.** ('ESSAD') is a specialized firm with 16 years of experience in the domestic market. Recognized as a leader in professional services, ESSAD consistently exceeds client expectations by ensuring compliance and optimizing operations. **ESSAD** stands out as a trusted partner, combining administrative, technological, and industrial expertise to drive the **business success** of its clients.

**Essentia Advisory's** professionals bring expertise across multiple disciplines, recognizing the critical importance of **human capital**. As a strategic partner, we provide stability and peace of mind in human resource management—the cornerstone of any successful organization.



# SERVICES

- › **Payroll**

Payroll Administration & Social Security Compliance

- › **Legal Services**

Corporate Law, Soft Landing, Tax, & Labor Compliance

- › **Accounting Services**

Tax Compliance & Regulatory Compliance

- › **Recruitment & Personnel Selection**

Comprehensive Human Resource Solutions”



# SOFT LANDING

**Mexico** has long been an attractive destination for foreign investment, offering significant growth opportunities for companies **establishing operations** within its borders. Key advantages include a skilled workforce, a strategic geographic location, and a well-developed supply chain.

We provide foreign clients with comprehensive support to achieve legal and operational stability in Mexico. **Our services include legal representation, human resource consulting, and strategic guidance**, contributing to their growth and success in the region



# SOFT LANDING

Our **Soft Landing services** are designed to ensure a seamless and compliant entry into the Mexican market. Our in-house specialists manage **legal, operational, financial, and administrative processes**, providing ongoing support throughout our clients' operations **in Mexico**.

From company incorporation and tax regime definition to **payroll** management and client portfolio integration, we have a proven record of successfully supporting international companies in launching and sustaining their operations in Mexico.



# SUCCESS STORIES

**Doctoralia Mexico**, a Polish-based global platform connecting healthcare professionals with patients, has revolutionized their relationships. Operating in Mexico since 2016 in partnership with Essentia Advisory, Doctoralia has become one of the fastest-growing **startups in Latin America** over the past five years.



# SUCCESS STORIES

**Reworth Mexico**, a Swiss-owned Payment Relationship Marketing (PRM) platform, has **successfully operated in Mexico** since 2017 with Essentia Advisory's support.



**REWORTH**



# SUCCESS STORIES

**Röhlig Mexico**, a German-based global leader in air and ocean freight solutions, offers customized logistics services to enhance its clients' supply chains. Since 2017, it has collaborated with **Essentia Advisory** for its Mexican operations.





# SUCCESS STORIES

**Life+**, a Colombian-based innovative telehealth platform powered by artificial intelligence, began **operating in Mexico** in 2024 with support from Essentia Advisory



life<sup>®</sup>+



# SUCCESS STORIES

**Doctomatic**, a Spanish platform leveraging artificial intelligence to enhance the lives of chronic disease patients, launched in Mexico in 2024 with Essentia Advisory. It is currently negotiating with leading insurance companies and hospital chains across **Latin America**.





**We are thrilled to collaborate with you and your organization,  
bringing our expertise to support your success.**

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